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Unique on-demand real estate virtual assistant training and community set to propel the industry forward worldwide

Toronto, Ontario, April 1, 2009: Real estate assistants from all over the world now have a trend-setting, industry-leading professional association on the web, an Internet portal that speaks to both the current and future needs of real estate assistants and their clients.

“What we’re trying to do here is provide every conceivable service and training requirement plus the largest online networking community available today to real estate assistants,” says Co-Founder Anna Baron, who holds a dizzying array of real estate and virtual assistant designations and is author of *Boot Camp for Real Estate Virtual Assistants*.

Real estate virtual assistants are in high demand by top producing real estate professionals. They are handing off their marketing and administrative tasks to free up their time to work on income-generating activities, including prospecting, listing and selling. They are partnering with REVAs to take care of such tasks as listing coordination, contact management, lead generation, and transaction management.

REVA makes it possible for today’s assistants to rise to meet the challenge. Membership isn’t just for real estate virtual assistants, on-site assistants can also call this online community home because working in-house holds many of the same demands and expectations of the real estate virtual assistant. “Today, more than ever, real estate professionals are relying on their assistants to provide them with a solid skill set and knowledge to support them in building and growing their real estate businesses,” says Pam Ivey, Co-Founder, with just as many designations as Baron as well as being an author and speaker.

Member benefits include unlimited access to helpful resources, forms, templates and tools as well as hundreds of resources such as real estate software links, franchise logos, on-demand training and teleseminars, affiliate recognition, training certificates, networking opportunities with peers and potential customers, the opportunity to influence the development of the real estate assistant industry, and much more.

“Our combined experience and knowledge of the industry’s issues and trends makes us the perfect one-stop shop for all real estate assistants,” says Baron. “Our goal is to help real estate assistants save time and always be on top of the latest information.”

If you’re a real estate assistant, you owe it to yourself to become a member of this association and fast-track your earning potential. Special charter memberships are only \$49. If you’re a real estate professional, now’s the time to check out the REVA institute so you can stay competitive and work with an assistant who is at top of their game.

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